

VERMONT TECH

PROJECT MANAGEMENT - STRATEGIC PLANNING DOCUMENTATION

PROJECT CHARTER

Project Name: Enhance Enrollment Pathways	Author/Date: Drafting Committee: Pat Moulton, Ana Gaillat, Jason Enser, Kellie Campbell, Lit Tyler
1. Project Justification	
Overall Project Goals: <ul style="list-style-type: none">-Consider and prioritize formal pathways in conjunction with CCV and other VSC institutions – including but not limited to joint admissions and advising.-In a financially sustainable fashion: expand access and programming around the state, establish articulation agreements with career centers and high schools and other VSCS and/or other higher education institutions.-Enhance the overall revenue stream of the college by: creating pathways without giving away core curriculum or jeopardizing the quality of academic offerings.-Assist in increasing the number of high school students seeking post-secondary education.-To research and understand emerging non-traditional credentialing offerings to be better informed about pathway options (prior learning, certification equivalencies, IRC's, etc.).	
Problem or Opportunity: <ul style="list-style-type: none">-Support and accommodate changes in Enrollment trends (changes in demographics, changes in market demand, changes in opportunity etc.)-Making higher education more accessible to the State of Vermont, Vermont Students, adult learners, and beyond (non-Vermonters).-While ensuring brand preservation and academic rigor, we seek to adapt and meet students where they are.-Explore current and new opportunities to partner with CCV and other higher education institutions to develop 2+2/articulation agreements.-Diminishing enrollments in high schools and problematic funding model for CTEs .	

Project Benefits:

- Increased enrollment and service to Vermonters (and out of state students).
- Better partnerships with CCV, CTEs/High Schools (including adult CTE programs), other higher education institutions.
- Clarifying next steps in an ongoing expectation to bridging CTE & CCV, Vermont Tech, and other pathways.

Budget/Forecast:

Budget has potential to be directly and significantly impacted based on where a phase 2/next steps conversation goes. Initial conversations, low risk.

Timeline:

Phase 1:

- VSC general education taskforce work (in progress).
- Prioritize data and research to help prioritize desired partnerships (including VDOL, AOE and VACTED data) and consider barriers to accessing a post-secondary education.
- Initiate conversations with 1-2 CTEs we have current relationships with to establish win/win opportunities.
- Choose 1-2 programs to pilot.
- Sponsor joint professional development opportunities between VTC and CTE faculty.

2. Project Scope

Project Deliverables

- Better understand direct value-add for these partnerships based on phase 1 conversations.
- Better understand and align what programs this makes sense to start with based on criteria discussed in phase 1 conversations.
- Professional development opportunities to create a broader network and connections to support potential future work.

Problem Success Criteria

- Develop successful and sustainable models for partnership and collaboration with CTEs, High Schools, CCV and other VSC/higher education institutions.
- Increase number of articulation agreements.
- Increase CTE, CCV and other VSC/higher education pipelines to VTC.
- More students pursuing post-secondary education in Vermont and expanded transfer opportunities.

3. Team Charter

Participants and Stakeholder:

Sponsor: Executive Committee

Lead: Executive Committee and SLT members

Members: CEWD, Academic Affairs (Steve Airoidi), Finance, Admissions and Marketing, Faculty Representation

Identified other stakeholder(s): CCV and other higher education institutions, Career Education and Tech Centers, High Schools, Students, Employer Partners, Agency of Education